

**AGREEMENT FOR A STRATEGIC ALLIANCE
BETWEEN
THE CANADIAN MUSEUMS ASSOCIATION (CMA)
AND THE
ORGANIZATION OF MILITARY MUSEUMS OF CANADA INC (OMMC)**

Principles

Whereas the CMA and the OMMC are each formally constituted as non-for-profit societies of Canada, and

Whereas OMMC members are eligible to be members of the CMA, and members of the CMA are eligible to be members of OMMC, and

Whereas the CMA and the OMMC have overlapping missions with shared philosophies regarding the role of museums in society, and

Whereas OMMC recognizes the CMA as Canada's principal organization representing all types of museums, the museum community, and the museum profession, and

Whereas the CMA recognizes the OMMC as the national body representing military museums, and the individuals and groups who support military museums through donations of time (volunteers and trustees), expertise, and/or donations of money or gifts (members and donors), and

Whereas the CMA and the OMMC, while committed to their respective identities, recognizes the value of their communication and co-operation for the vitality of museums of all types and their increased role in society,

It is hereby, agreed that the CMA and the OMMC enter into a Strategic Alliance for the furtherance of their mutual goals.

Provisions

A. The CMA agrees to provide to the OMMC the following services and benefits:

A.1. Promotion of the value of this strategic alliance to the CMA

A.2. Provision of the CMA's membership benefits to the OMMC members, where applicable (i.e. reduced registration fee for the CMA Annual Conference).

A.3. Opportunities for the OMMC to propose session topics and speakers to the CMA's Annual Conference.

- A.4. Opportunities for OMMC news in the CMA's *Museogramme* publication and for research and other matters related to the OMMC's *The Bulletin* magazine, subject to consideration of the CMA's Board of Directors.
 - A.5. Opportunities for the OMMC to make submissions, presentations and requests to the CMA providing that any such agenda items are received by the CMA at least 30 days prior to its next Board Meeting.
 - A.6. Consideration of, and appropriate action on, any advocacy issues from the OMMC concerning the collective interest of OMMC members, subject to approval by CMA's Board of Directors.
 - A.7. Provision of certain administrative services for the OMMC by the CMA subject to a separate and specific contract for such services, it being understood that the CMA will be given the first right of refusal to provide such services that cannot be provided from within the members of the OMMC.
 - A.8. Support by the CMA of the OMMC's projects, which advance the nature and cause of museums, subject to approval by the CMA's Board.
- B. OMMC agrees to provide to the CMA the following services and benefits:
- B.1. Promotion of the value of this strategic alliance to the OMMC.
 - B.2. Opportunities for CMA news and advocacy issues to be circulated in the OMMC *Bulletin*, subject to the consideration of the OMMC's Board of Directors.
 - B.3. Opportunities for the CMA to make submissions, presentations and requests to the OMMC at the Annual Museum Studies Programme, subject to the approval of OMMC's Board.
 - B.4. Support by the OMMC of the CMA's advocacy positions where it is appropriate and subject to the approval of the OMMC's Board.
 - B.5. Support by the OMMC for the CMA's projects which advance the nature and cause of museums, providing the OMMC is consulted prior to implementation and with the approval of the OMMC's Board.


Terms

It is agreed that the above principles and provisions are hereby accepted by both the CMA and the OMMC for an indefinite period.

It is further agreed that this Strategic Alliance may be amended or cancelled upon at least six month's notice by either the CMA or the OMMC.

APPROVALS

Two originals of this Strategic Alliance are signed, dated and witnessed as follows:



President of the CMA

MAY 10, 2013
Date



Witness



President of OMMC

27 May 2013
Date



Witness